



37th Annual ACLAIMH Conference
November 1-4, 2016

Sponsor Packages
Journal Advertisements
Exhibitor Tables

HOUSING IS HEALTHCARE

...and so much more

**Your organization is invited to participate in the ACLAIMH Annual Conference.
Hundreds of mental health professionals from across the state will gather at
The Sagamore...and you'll want to be there, too!**

VENDOR OPPORTUNITIES

This year, choose from a variety of options to show your support for ACLAIMH!

Sponsor Packages ~ *Choose one of our pre-packaged sponsor levels*

- Platinum Supporter
- Gold Supporter
- Silver Supporter
- Bronze Supporter

Create Your Own Package ~ *Choose items separately to create the package that's right for you!*

- Conference Tote Bags
- Conference Giveaways
- Conference Pre-Banquet Reception
- Hospitality Reception
- Conference Journal Ads (4 sizes to choose from)
- Mobile Conference App Banner Ads
- Exhibit Tables

***PLEASE NOTE: VENDORS ARE NOT PERMITTED TO ATTEND THE
ACLAIMH CONFERENCE UNLESS THEY HAVE PURCHASED
A SPONSOR PACKAGE OR EXHIBITOR TABLE.***

OUR SPONSOR PACKAGES HAVE CHANGED. PLEASE READ EACH DESCRIPTION CAREFULLY.

All pre-packaged sponsorship levels include the following:

- Sponsorship Level Recognition —
 - In the Conference Journal
 - On the Conference website
 - On-site Poster near Registration
 - On PowerPoint slides used in Plenary Sessions
- Either a full-page or half-page ad in the Conference Journal (*ad size is based on package level*)
- Banner ad in the Mobile Conference App for the ACLAIMH Conference & the Management Symposium
- Exhibitor Table with signage designating Sponsorship Level (*table location is based on package level*)
- Name badge “Sponsor” ribbons for your representatives

Platinum Supporter \$8,000	<ul style="list-style-type: none"> • Opportunity to place your promotional materials in the conference registration bags • Specific sponsorship of the Theme Party • Full-page ad in the Conference Journal • Logo displayed on all conference related emails • Extra-Large Logo on all signage • Premier Exhibitor Table location with Platinum Supporter signage • Social Media Posts throughout the week • Push Notifications the day of the Vendor Show and throughout the week
Gold Supporter \$5,000	<ul style="list-style-type: none"> • Opportunity to place your promotional materials in the conference registration bags • Specific sponsorship of the Hospitality Reception • Full-page ad in the Conference Journal • Large Logo on all signage • Premier Exhibitor Table location with Platinum Supporter signage • Social Media Posts throughout the week • 2 Push Notifications the day of the Vendor Show
Silver Supporter \$2,500	<ul style="list-style-type: none"> • Specific sponsorship of the Pre-Banquet Reception • Full-page ad in the Conference Journal • Medium Logo on all signage • Preferred Exhibitor Table location with Silver Supporter signage • Social Media Post the day before and the day of the Vendor Show • 1 Push Notification the day of the Vendor Show
Bronze Supporter \$1,000	<ul style="list-style-type: none"> • Half-page ad in the Conference Journal • Small Logo on all signage • Preferred Exhibitor Table location with Bronze Supporter signage • Social Media Post the day of the Vendor Show • 1 Push Notification the day of the Vendor Show
Create Your Own Package	<ul style="list-style-type: none"> • Select your items separately from the list that follows. • <i>Price will vary based on items selected.</i>

GIVEAWAYS

See Options Below for Prices

- All giveaways are ordered at a quantity of 1300, providing year-round recognition - these items are handed out at the ACLAIMH Conference, each of our Regional Conferences and our Annual Management Symposium

Notebook & Matching Pen Giveaway

\$4,500

This notebook and matching pen combination were a big hit last year! They provide all attendees an easy and convenient way to take notes during sessions, and make a great companion to our USB drives and mobile conference app. Each item will be imprinted with your logo. **ONLY (1) SPONSORSHIP AVAILABLE.**

Notebook & Pen Sponsorship Includes:

- Your logo imprinted on 1300 notebooks (*the pens cannot be imprinted*)
- An Exhibit Table in a Preferred location, and (2) booth representatives
- Banner Ads in both the Conference Mobile App and the Management Symposium Mobile App
- Recognition as the Notebook & Pen sponsor in all print and digital materials



Clip It ID Holder/Luggage Tag

\$2,500

Always have your ID ready. Features include a zippered compartment with a split ring, a clip for attachment and easy access pocket, and a pocket on the backside. **ONLY (1) SPONSORSHIP AVAILABLE.**

ID Holder Sponsorship Includes*:

- Your logo imprinted in one color on 1300 pieces
- An Exhibit Table in a Preferred location, and (2) booth representatives
- Banner Ads in both the Conference Mobile App and the Management Symposium Mobile App
- Recognition as the ID Holder sponsor in all print and digital materials



EVENTS

See Options Below for Prices

- More than one sponsor can purchase and be listed for an event
- Some events are only available as part of a package. See Package Details for more information.

Theme Party \$2,500

Sponsor this event that allows ACLAIMH Conference attendee to dance, socialize, and unwind. You won't be sorry!

Hospitality Mixer \$2,000

This after-banquet mixer, held in Caldwell's and La Bella Vita Restaurant, is a fun, relaxed networking opportunity for our attendees. Complimentary Beer, Wine and Soda.

Pre-Banquet Reception \$1,200

This reception, held in in the Conference Center Foyer, provides a free drink to each attendee along with light hors d'oeuvres. The Banquet immediately follows.

JOURNAL ADVERTISEMENTS

See Table Below for Prices

Our Conference Journal is a reference used by every attendee to navigate events, activities and workshops. By advertising, your organization will reach industry professionals from across the state. All ads are printed in black and white. Available sizes: *full-page, half-page, quarter-page, business card*.

Ad Specifications and Requirements:

- Must be sized in the **dimensions and orientation stated below**
- File must be a **high-resolution PDF, JPEG or TIFF** (*no hard copies please*)

Full \$850	Half \$450	Quarter \$250	Bus. Card \$125
8"W x 10.5"H <i>Portrait</i>	8"W x 5.25"H <i>Landscape</i>	4"W x 5.25"H <i>Portrait</i>	3.5"W x 2"H <i>Landscape</i>

EXHIBITOR TABLES

\$575.00

Show Hours: **Thursday, November 3, 2016 from 8:30 a.m. – 5:30 p.m.**

Vendor Set-up: Thursday morning **ONLY** (*no Wednesday evening set-up*)

- Exhibits are limited to **table-top displays ONLY**. Space includes an 8' skirted table and two chairs.
- Exhibitors are required to agree to our **Terms & Conditions** before they will be allowed to attend the Conference.
- Table locations are assigned by ACLAIMH and **cannot** be changed without prior approval. Vendors who do not abide by this policy may be asked to leave the Conference and/or may be denied entry next year.
- Electricity and a hard-wired Internet connection are available for an additional charge. Please see the order form for details. ***Wireless Internet is provided at no charge.***
- ***Conference admission on Thursday for two (2) booth representatives (Lunch included)***

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MOBILE CONFERENCE APP ADVERTISEMENTS

\$50 ea.

Attendees with a compatible mobile device will have the opportunity to download our Mobile Conference App. The app will supply them with all the information they need, right at their fingertips. Available information will include the overall conference agenda; their personalized schedule; workshop descriptions, locations and times; and detailed listings of all of our exhibitors and sponsors!

And the best way to drive attendees to your detailed listing is with a banner ad. Banner ads will rotate at specific intervals within the app and link directly to your company's page. They will be used for this conference as well as our Management Symposium in May 2017.

Banner ads must be supplied to ACLAIMH in two sizes:

- ♦ Phones — 640 x 150 pixels
- ♦ Tablets — 552 x 150 pixels

In one of the following formats: PNG, JPEG or GIF

The deadline to submit vendor orders is
SEPTEMBER 9, 2016.

Make checks payable to **ACCLAIMH** and mail to:

ACCLAIMH
28 Corporate Drive, Suite 102
Clifton Park, NY 12065

ACCLAIMH Conference information is located on our website —

www.aclnys.org

The speakers and schedule are still being finalized, so check this site often for current details!

QUESTIONS?

SPONSORSHIP OPPORTUNITIES:

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GENERAL CONFERENCE:

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