

37th ANNUAL CONFERENCE

Sponsor Packages ~ Journal Advertisements ~ Exhibitor Tables

MEMBER OPTIONS

Enclosed are the ACLAIMH Conference sponsorship options available to our member agencies. If your agency has an affirmative business that would like to exhibit at the conference, all you need to do is sign up!.

Journal Advertisements

Our Conference Journal is a reference used by every attendee to navigate events, activities and workshops. By advertising, your organization will reach industry professionals from across the state. All ads are printed in black and white. Available sizes: full-page, half-page, guarter-page, business card.

Ad Specifications and Requirements:

- Must be sized in the dimensions and orientation stated below
- File must be a high-resolution PDF, JPEG or TIFF (no hard copies please)

Full \$850	Half \$450	Quarter \$250	Bus. Card \$125
8"W x 10.5"H	8"W x 5.25"H	4"W x 5.25"H	3.5"W x 2"H
<i>Portrait</i>	<i>Landscape</i>	<i>Portrait</i>	<i>Landscape</i>

Exhibitor Tables

Show Hours: Thursday, November 6, 2014 from 8:30 a.m. - 5:30 p.m.

Vendor Set-up: Thursday morning **ONLY** (no Wednesday evening set-up)

- Vendor tables are in the conference center foyer near workshop rooms.
- Exhibits are limited to table-top displays ONLY. Space includes an 8' skirted table, two chairs and sign with your company's name
- Table locations are assigned by ACLAIMH and cannot be changed without prior approval. Vendors who do not abide by this policy may be asked to leave the Conference and/or may be denied entry next year.
- Electricity and a hard-wired Internet connection are available for an additional charge. Please see the order form for details. Wireless Internet is provided at no charge.

VENDORS ARE NOT PERMITTED TO ATTEND THE ACLAIMH CONFERENCE UNLESS THEY HAVE PURCHASED A SPONSOR PACKAGE OR EXHIBITOR TABLE.

See Table Below for Prices

\$575.00

Events

- More than one sponsor can purchase and be listed for an event
- Some events are only available as part of a package. See Package Details for more information.

Hospitality Reception \$2,000	This after-banquet reception, held in Caldwell's and La Bella Vita Restaurant, is fun, relaxed networking opportunity for our attendees. The reception is hosted beer, wine and soda; mixed drinks are available for individual purchase.
Pre-Banquet Reception \$1,200	This reception, held in in the Conference Center Foyer, provides a free drink to each attendee along with light snacks. The Banquet immediately follows.

Sponsorships

See Options Below for Prices

OUR SPONSOR PACKAGES HAVE CHANGED. PLEASE READ EACH DESCRIPTION CAREFULLY.

All sponsorship packages include the following:

- Sponsorship Level Recognition
 - ► In the Conference Journal
 - ► On the Conference website
 - ► On-site Poster near Registration
 - On PowerPoint slides used in Plenary Sessions
- Either a full-page or half-page ad in the Conference Journal (ad size is based on package level)
- Name badge "Sponsor" ribbons for your representatives

Platinum Supporter \$8,000	 Specific sponsorship of the Theme Party, Plenary Speakers and Coffee Breaks Full-page ad in the Conference Journal Logo displayed on all conference related emails Extra-Large Logo on all signage Framed 36th Annual Conference Poster Reserved table at the Banquet for 10 or 12 employees 	
Gold Supporter \$5,000	 Specific sponsorship of the Plenary Speakers Full-page ad in the Conference Journal Large Logo on all signage Framed 36th Annual Conference Poster Reserved table at the Banquet for 10 or 12 employees 	
Silver Supporter \$2,500	 Specific sponsorship of the Coffee Breaks Full-page ad in the Conference Journal Medium Logo on all signage Framed 36th Annual Conference Poster Reserved table at the Banquet for 10 or 12 employees 	
Bronze Supporter \$1,000	 Half-page ad in the Conference Journal Small Logo on all signage Framed 36th Annual Conference Poster Reserved table at the Banquet for 10 or 12 employees 	
Create Your Own Package	• Select this option if you wish to choose your items separately. <i>Price will vary based on items selected.</i>	

The deadline to submit orders is

SEPTEMBER 9, 2016

Make checks payable to **<u>ACLAIMH</u>** and mail to:

ACLAIMH 28 Corporate Drive, STE 102 Clifton Park, NY 12065

Sponsorship and Journal Advertisement orders for the ACLAIMH Conference can only be submitted online at —

www.aclnys.org

The speakers and schedule are still being finalized, so check this site often for current details!

Questions?

Vendor Opportunities:

Lindsey Chase

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General Conference:

Pamela O'Connor, CMP

Director of Education & Events Phone: 518-688-1682, ext. 224 Fax: 518-688-1686 E-mail: pamela@aclnys.org